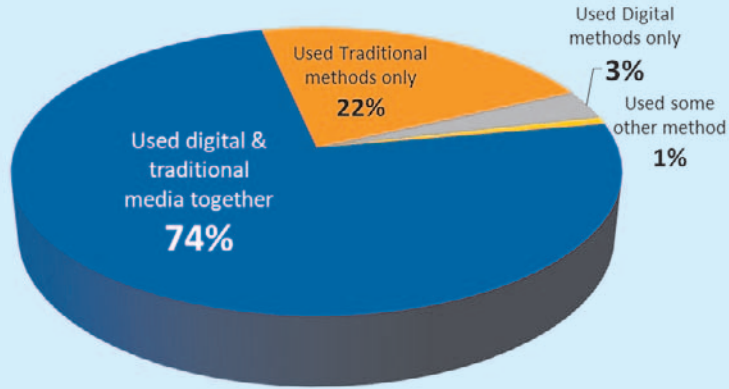


PRINT &

DIGITAL COMBO



Source: Borrell's 2017 SMB Survey, N = 3,420 advertisers

Best Results Reaching an Audience of 22,782 per day

A premier package that targets locals and visitors who are interested in the Adirondack/Olympic Region. We've got you covered!

| MIX & MATCH | ONLINE | PRINT |
|---------------|-----------------|-----------------------|
| Good | \$150 25,000 | \$80 2 col. x 5" |
| Better | \$300 50,000 | \$120 3 col. x 5" |
| Best | \$450 75,000 | \$250 3 col. x 10" |

HALF the PRICE • TWICE the REACH

Digital \$6 cpm (reg. \$12 cpm) & Print \$8 pci (reg. \$16.80 pci)
Color will boost visibility in print by 60%, only \$60 combo (reg. \$200)

– Includes both –

Adirondack Daily Enterprise

AdirondackDailyEnterprise.com
54 Broadway • Saranac Lake • 518-891-2600

LAKE PLACID NEWS

LakePlacidNews.com
6179 Sentinel Road • Lake Placid • 518-523-4401

